



- NAAC Accredited "A" Grade Institute.
- Best Institute Award by Savitribai Phule Pune University, Pune.
- Recognized U/S 2(f) & 12(B) of UGC Act 1956, New Delhi.
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- Recipient of the 21st Dewang Mehta B School Award for the Educational Leadership 2013.



Vadgaon Gupta(Vilad Ghat), PO MIDC, Ahmednagar-414111(Maharashtra), India. Tel.: (0) 0241 - 2779558, (D) 0241 - 2777899
Telefax: 0241 - 2777682 Email: directoribmrd@gmail.com Web: www.ibmrd.org

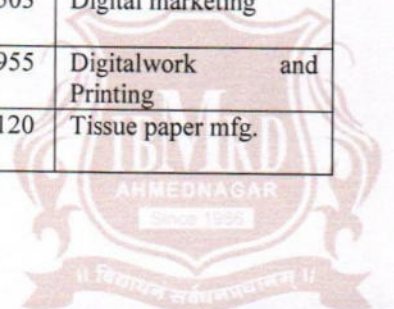
SELF STUDY REPORT (SSR)
Criteria-VII- Institutional Values and Best Practices
Key Indicator- 7.3 Best Practices
Key Indicator - 7.3.1-stitutional Distinctiveness
Summary sheet of Documents related to

7.3.1-Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words

7.3.1-ED cell

IBMRD believes to develop Entrepreneurial culture among students. MBA and MCA students of IBMRD started their own startups/Service organizations .Few of them Enlisted as follows.

AY 2021-22					
Sr.No	Name of Student entrepreneur	Name of Startup	Address of Startup	Contact no .	Remark
1	Vishal Jadhav	The Farmer Rabdi	Post Nimgaon Wagha Tal and Dt Nagar	7499532716	Milk rubdi flavored products
2	Ganesh Wagh	MG Traders	Post Karanji Tal Pathardi	8459390348	Agri Produce marketing
AY 2020-21					
Sr.No	Name of Student entrepreneur	Name of Startup	Address of Startup	Contact no .	Remark
1	Neha Talwar	Sweet Arts13	Savedi,Ahmednagar	9921226906	Customised Gift Packaging.
2	Rutuja Dhotre	Rutujas Kitchen	Chitale road,Ahmednagar	9405101356	Customised Gift and Icecream Mfg.
AY 2019-20					
Sr.No	Name of Student entrepreneur	Name of Startup	Address of Startup	Contact no .	Remark
1	Jay Surana	Agri. Produce Traders	Market yard ,Rahuri	8600868587	Agriculture Marketing
2	Shrenika Gaikwad	Digital Bai	Tilak road ,Ahmednagar	7058897503	Digital marketing
3	Akshay Shinde	Akshay Graphics	Pipeline road,Ahmednagar	7769958955	Digitalwork and Printing
4	Rohan Sagalgile	Earth Wipe	Rauri,Ahmednagar	7020496120	Tissue paper mfg.





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SELF STUDY REPORT (SSR)
Criteria-VII- Institutional Values and Best Practices
Key Indicator- 7.3 Best Practices
Key Indicator - 7.3.1-stitutional Distinctiveness
Summary sheet of Documents related to

AY 2018-19					
Sr.No	Name of Student entrepreneur	Name of Startup	Address of Startup	Contact no .	Remark
1	Mangalaram Rohit Balkrishna	Anushree enterprises	Delhigate ,Ahmednagar	9657753143	Trading electronic gadgets and services
2	Sapre Dhanraj	Shivdhan services	Nagapur,Ahmednagar	9049456585	Services
3	Pote Shankar	Fashion view	Rajegaon ,Newasa	9975942992	Cloths trading

AY 2017-18					
Sr.No	Name of Student entrepreneur	Name of Startup	Address of Startup	Contact no .	Remark
1	Datir Mahesh	Dattakrupa agro producers co	Wagholi ,Shevgaon ,ahmednagar	9503514752	Agri produce purchasers for Govt of Maharashtra
2	Gawali Vaibhav	Adinath Gen and Prov.stores	Soanai,Newasa,Ahmednagar	9881827888	Trading
3	Ghatmal Sunny	Shri Kapileshwar Light and sound systems	Maliwada ,Ahmednagar	9922225924	Services
4	Kulkarni Rahul	1.Krushikranti 2. Automak services	Burudgaon road,Ahmednagar	9403781369	Agri services Industrial services



Dr Sanjay Dharmadhikari
(Director)

DIRECTOR
DR.VITTHALRAO VIKHE PATIL FOUNDATION'S
I.B.M.R.D., AHMEDNAGAR

Self- Study Report

Criteria –VII **Institutional Values and Best Practices**

Key Indicator -7.3- Institutional distinctiveness

NAAC Criteria metric no.:7.3.1

7.3 Institute Distinctiveness

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

Institute has established ENTREPRENEURSHIP DEVELOPMENT CELL (EDC) Which has separate office equipped with Furniture and coordinated by Training and placement department.. ED Cell organizes Various Entrepreneurship development programs throughout the year to inculcate Entrepreneurship culture among students.

ED cell includes Various List of Micro, small, medium enterprises, detailed project reports, various Licensing procedural information, Information of Government schemes of PMEGP CMEDP, DIC and MCED, Procedure of obtaining finance, Entrepreneurship Development Booklet.

To inculcate Entrepreneurial characteristics among students, ENTREPRENEURSHIP DEVELOPMENT CELL (EDC) is established at the Institute of Business Management and Rural Development. ENTREPRENEURSHIP DEVELOPMENT CELL (EDC) helps create entrepreneurial culture in Management institutions and fosters entrepreneurship for generating wealth and employment by Management persons. The EDC's role in the Institute is to motivate and promote entrepreneurial culture amongst MBA and MCA students. The Incubation cell is also integrated with the EDC to find and teach the skills necessary for entrepreneurship in the Institute of Business Management and Rural Development. The faculty members with experience understand the needs of students, and the EDC facilitates all the required activities for developing business acumen in the students of management. IBMRD has the requisite expertise and state-of-the-art infrastructure. The mission of the EDCs is to establish institutional mechanisms to create entrepreneurial culture in academic institutions to foster the growth of innovation and entrepreneurship among the faculty and students.



BACKGROUND : Entrepreneurship Development Cell (EDC) of the institute was established on its own initiative in the year 2014 by the Director of the IBMRD and has been actively conducting programs in entrepreneurship with concerted initiatives to promote entrepreneurship among the students. The objective of promoting entrepreneurship among the youth is to nurture a passion for self employment. This will open gates for creation of new knowledge-based innovative hi-tech ventures, industries and new breed of technopreneurs and more avenues of employment opportunities thus turning job seekers into job creators and in the process, leading the nation towards industrial excellence and self reliance. The Entrepreneurship Development Cell of this institute aims towards achieving the above.

Dr.Vithalrao Vikhe Patil Foundation's Institute of Business Management and Rural development, known as IBMRD is one of the premier Management education institute in Vicinity of Savitribai Phule Pune University, Pune. Institute has a Students intake which is blend of Rural as well as Urban background. IBMRD strongly believe with its vision of *"To create an overall learning environment, where in ordinary people can do extraordinary things."*

In line with Academic curriculum of MBA and MCA syllabus ,faculty members continuously motivates students to become entrepreneurs which can generate employment .In addition to subjects taught in the curriculum, IBMRD organizes various seminars ,webinars, Expert sessions for Entrepreneurship development.

The institution has well defined students mentoring system wherein individual attention is being provided to each and every student. Faculty Members are nominated as mentors (faculty advisors). Each student is assigned a faculty mentor (faculty advisors) who tracks the student progress, providing personal guidance and counseling for Entrepreneurship development from time to time. Students can seek advice of their allocated faculty not only in the field of education, but also towards their career progression and future endeavors.

Orientation programmes conducted in order to sensitize the students about the various opportunities under various Central and state government schemes like, Prime Minister



Employment Generation Program (PMEGP) and Chief Minister Employment Generation Program (CMEGP) Placement and career counseling services are available to students through the Placement Cell/Committee. During counseling, the students are encouraged to discuss their problems related to new ideas, innovations, creativity academics, personal etc. Such counseling has yielded fruitful results to students in terms of incubation of budding entrepreneurs from students.

The students get Entrepreneurship development guidance from the concerned teachers apart from the EDC, as there is a subject in the MBA curriculum Entrepreneurship development; which also facilitates the process of Incubation of Entrepreneurs. To assist the students' progress as an entrepreneur, the Institute organizes visits to Exhibitions, organization of Food festivals, organizes Industrial visits of MBA/MCA students. The student centric methods encourage active participation and involvement of students. The student centric methods include experiential learning, participative learning, problem solving methodologies etc. The student centric methods used by the Institute make Entrepreneurial education understandable and interesting.

EDC at IBMRD is managed and driven by MBA & MCA students under the guidance of Training and Placement Officer. The cell organizes a variety of activities centered on promoting entrepreneurship among students.

The pedagogy-EDC prepares students pursuing programs like MBA & MCA at IBMRD for their entrepreneurial venture through its well drafted pedagogy which include-

- Orientation and Motivation
- Opportunity assessment
- Kick starting the Entrepreneurial campus
- Business Planning workshops
- Market Analytics
- Team Building
- Managing funds/ entrepreneurship finance
- Social Entrepreneurship locally in the area



COLLABORATIONS WITH DICS, MSMES, MCED AND AUTO CLUSTER OF MIDC

One of the strategies for quality improvement in teaching and learning is to make the learning more students centric. The IQAC through the AAC (academic audit committee) frequently collects and analyses the feedback of students on the quality of teaching learning and provides suggestions for improvement. To inculcate Entrepreneurial characteristics among students. Institute has collaborations with DICS, MSMES, MCED and auto cluster of MIDC in Ahmednagar. We organize expert lectures from successful entrepreneurs, experts from DICS and Alumni. Student visit these organizations for guidance and live experience. Institute has collaborations with DICS, MSMES, MCED and auto cluster of MIDC in Ahmednagar. We organize expert lectures from successful entrepreneurs, experts from DICS and Alumni. Student visit these organizations for guidance and live experience .On 10 th October 2019 Memorandum of Understanding between Dr.Vithalrao vikhe Patil Foundation and MCED (Maharashtra Center for Entrepreneurship Development) was signed to facilitate and speedup the process of Entrepreneurship development among students of IBMRD.

IBMRD faculty Dr.Rajendrasing Pardeshi is appointed as Member of Advisory committee of MCED- Maharashtra Center of Entrepreneurship development, Ahmednagar which facilitates the the growth of Entrepreneurship development of IBMRD students.

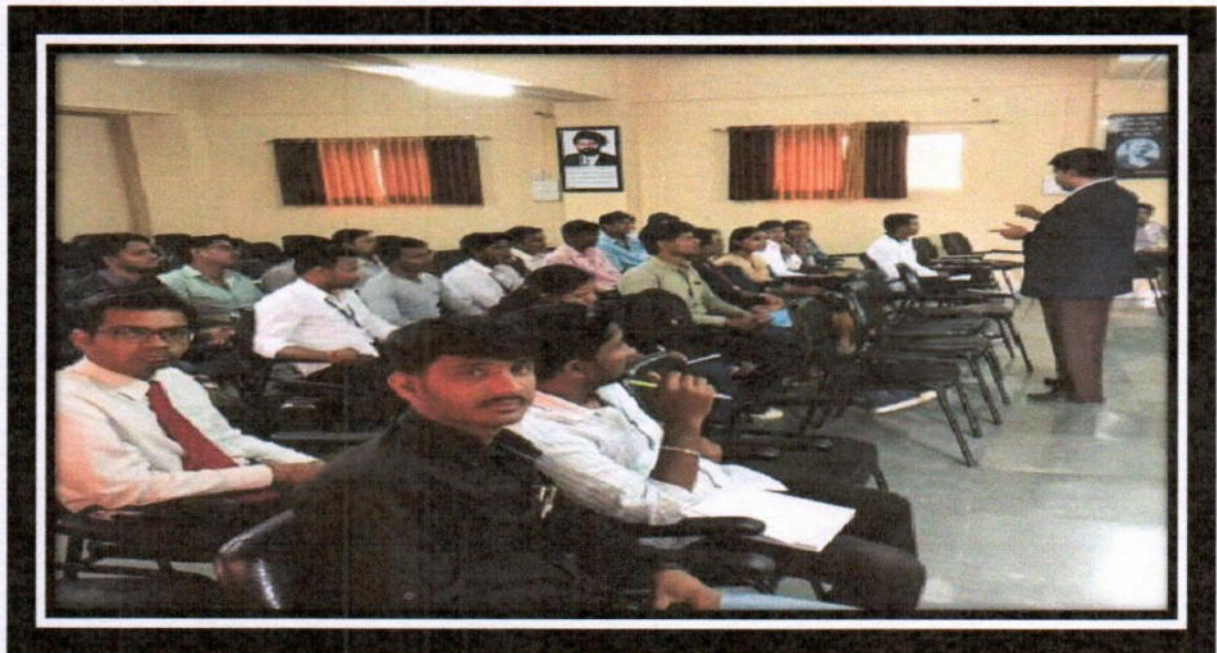
EVIDENCE OF SUCCESS: Our star Entrepreneurs are Mr Nikhil Iwale, Shantawati Industry, Supe.Mr Swapnil Kawale, in working in field of hospitality and tourism sector. Mr Anurag Gonge is having plant of Solar panels in MIDC Ahmednagar.



Training Sessions /Seminars /Webinars Conducted for Entrepreneurship development.

IBMRD students visit at SAI Jyoti Fair to get insights in Marketing of Products.





IBMRD Faculty Dr.Rajendrasing Pardeshi Training MBA/MCA students on Entrepreneurship development





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IQAC Organising
Webinar on
“Entrepreneurship Development”
Online on Zoom Platform

12th June 2021 (Saturday)
at 11:00 hrs. (IST).

Mr. Tatyasaheb Jiwade
Project Officer MCED
Key Note Speaker

Mr. Upendra Sangale
Dy. Director, Industries
Govt. of Maharashtra
Session Expert

Contact : (Registration & Certification),
8149 214 110 | 9623 626 016 | 9762 573 384

Participant : Only Students
Registration Link : <https://bit.ly/2S6Xu0b>

Note - E-certificate will be provided to registered participants only

No Registration Fees

WEBINAR organized on Entrepreneurship Development for MBA/MCA students



Dr. Vithalrao Vikhe Patil Foundation's
INSTITUTE OF BUSINESS MANAGEMENT AND RURAL DEVELOPMENT
NAAC Accredited 'A' grade with 3.11 CGPA.
Best Institute Award By Savitribai Phule Pune University.
IQAC Organising
National Webinar on
“IPR and Patent Registration”
Online on Zoom Platform

22nd May 2021 (Saturday)
at 11:00 hrs. (IST).

Dr. Mangesh Waghmare
B.E., M.B.A. (NET) L.L.B, Ph.D
Key Note Speaker

Adv. Yogesh Gerange
IPR practitioner,
Joint Secretary, BAR Association Ahmednagar
Session Expert

Contact : (Registration & Certification),
8149 214 110 | 9623 626 016 | 9762 573 384

Registration Link : <https://bit.ly/2QZdSis>

Note - E-certificate will be provided to registered participants only on attending entire Webinar and after submission of the feedback

No Registration Fees

Team
IBMRD
www.ibmr.org

Vadgaon Gupta (Vilad Ghat), PO MIDC,
Ahmednagar - 414111 (Maharashtra) India.
Inspiring Minds Since 1986..

Learn Today, Lead Tomorrow!

Webinar organized for MBA/MCA students on IPR and Patent registration.






IBMRD student Mr. Mahesh Datir Presenting on Entrepreneurship Ideas to Students.



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1	Vishal Jadhav	The Farmer Rabdi	Post Nimgaon Wagha Tal and Dt Nagar	7499532716	Milk rubdi flavored products
2	Ganesh Wagh	MG Traders	Post Karanji Tal Pathardi	8459390348	Agri Produce marketing



The Royal Farmer

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venue

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Offer

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The Royal Farmer

Yummy delicious and savory

About Food

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One French Friles
And Rabdi (100gm)

Just RS. 99

Order Now
7499532716
DELEVRY CHARGES EXTRA



Ms.Neha Talwar –MBA I year 2020-21

Name of startup – “SweetArt 13”, Savedi, Ahmednagar

Nature of startup – Customized Gifts for various occasions, festivals, anniversaries, Birthdays etc.



Customized Wrapped gift packages ..Products of Sweet Art 13



Ms.Rutuja Dhotre –MBA I year 2020-21

Name of Startup – “Rutuja’s Kitchen

Nature of start up – Customized homemade Chocolates and Icecream,Chitale road,Ahmednagar.



Customized Photo Chocolates Gifts Hamper .Product of Rutuja’s Kitchen



CustomizedRakshbandhan Gifts Hamper :- Product of Rutuja’s Kitchen

2019-20

Name of Student : Rohit Manglaram
Nature of startup : Anushree enterprises, Delhi Gate,Ahmednagar
Nature of startup : Sales and service of computer,CCTV etc.

Rohit Mangalaram
rohitmangalaram1992@gmail.com
9657753143

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INTRUSION | POE SWITCH | BIOMETRIC | SOLAR PANEL

ADD.: DELHIGATE, AHMEDNAGAR

Sales and service startup of Rohit Mangalaram- MBA



Mahesh Datir –2018-19

Name of Startup – Dattakrupa Agriproducer co.Ltd.

Nature of startup- Agri produce purchasing/grading ,storage and distribution



Mr.Mahesh Datir- MBA at distribution center of Agriproduces....



Name of Student :Mulay Suraj Jalindar- MBA Marketing
Name of Startup:Shri Ganesha Agro and Hardwares ,Ashti,Beed
Nature of startup : Trading of seeds, pesticides and fertilizers

सत्यनेत्र जिमिन्ग

॥ जगदंबा प्रसन्न ॥

का.म.वि.वि. काळसिखण्ण अखंड आनंद होतो की...

आता खास सैलकन्व्हायचा सौंदर्याची विस्तारवारी...

श्री गणेशा अँग्रो मॉल

सर्वे सत्यनेत्रेण संपन्नोऽपि सति, श्री-श्रीपतेः च विना सत्यनेत्रेण विद्वेजे...
वा नवीन दुकानाचा...

उद्घाटन समारंभ
सत्यनारायण महापुजा

बुधवार दि. १४/०८/२०१८ रोजी सकाळी ११ वा. संचलन होणार आहे
श्री आपली उपस्थिती प्राधान्य आहे.

◉ शुभहस्ते ◉ ◉ प्रमुख उपस्थिती ◉
श्री. जालिंदर मणघातराव मुळे (वडील) आपणा सवाई...
श्री. सिधु जालिंदर मुळे (आई)

◉ विभित ◉
श्री. सुरज जालिंदर मुळे सी. ६४०३६, ६४४६४
सत्यनेत्र सत्ये सत्यनेत्र सत्ये





IBMRD Student Mr.Suraj Mulay startup Shri Ganesh Agro,Ashti Dist. Beed



Name of Student : Nikhil Iwale

Nature of startup : Shantawati Industries , Supa,Ahmednagar

Nature of startup : Manufacturing plastic injection moulding products

MBA student Nikhil Iwale has started and successfully running a small-scale unit at MIDC, Supa, Ahmednagar.



The business card features a logo on the top left consisting of a blue square with a white 'S' and a black square with a white 'I'. Below the logo is a photograph of various plastic injection moulding products, including several translucent blue and white containers with red lids, arranged in a semi-circle. To the right of the logo and photo, the name 'Nikhil Rajesh Iwale' is written in red, followed by 'Managing Director' and 'M.: 9850 747 555' in black. Below this, 'Shantawati Industries' is written in large blue letters, followed by 'Manufacturer of - Plastic Injection Moulding Products' in black. At the bottom, the address 'D -19, Supa MIDC, Tal - Parner, Dist - Ahmednagar 414 301' and email 'e-mail : nikhil.iwale@gmail.com' are listed in black.

Nikhil Rajesh Iwale
Managing Director
M.: 9850 747 555

Shantawati Industries
Manufacturer of -
Plastic Injection Moulding Products

D -19, Supa MIDC, Tal - Parner,
Dist - Ahmednagar 414 301
e-mail : nikhil.iwale@gmail.com

Startup of MBA student Mr. Nikhil Iwale

